



PVRINOX





About the Stock: PVR INOX, India's largest and largest film exhibition with 1689 screens in 115 cities (India & Sri Lanka) with 361 businesses and a total capacity of 3.59 lakh seats. Over the years, they have steadily increased the number of screens, both institutional and inorganic, through strategic investments and acquisitions, including "Cinemax Cinemas" in November 2012, "DT" Cinemas" in May 2016, "SPI Cinemas" in August 2018. They recently completed a merger with INOX Leisure Limited, which has added to its rich history as a replacement. game changer in the film industry for over 25 years and transformed the entertainment industry out of its home country. They act as a bridge between consumers and the film industry on the one hand, and retail and real estate development on the other. As a leader in the film exhibition industry, their company is at the forefront of building a strong ecosystem that brings together key partners including filmmakers, studios, content providers, Device manufacturers and resellers, data and technology companies, all rely on the strength of their businesses and the communities they serve. They engage in multiple channels to connect with their more than 180 million customers through search, loyalty, online, digital and offline modes to provide a cinematic content recommendation platform. non-cinema and identify new trends in the film exhibition industry.

Their diverse revenue streams come mainly from the box office and non-box office, mainly including food and beverage sales, advertising revenue, utility fees and film distribution revenue, among others. Their leadership on key performance indicators and strong financial position is supported by experienced promoters, key management staff and a long track record of management.

Important con call highlights

PVRL intends to open 150–175 theatres with an INR7 billion yearly investment. It might close 50 screens in the upcoming six months, which would save INR100m in expenses. The company anticipates FY24 revenue to be between INR60 and INR70 billion and FY24 profit to be between INR19 and INR20 billion (pre-Covid levels).

On the strength of improved volumes and price, ad revenue is anticipated to reach pre-Covid levels in FY24.

Given the positive reviews for recently released films and the large pipeline of expensive films, PVRL anticipates a comeback beginning on May 23.

Recent Quarters Update

- On a pro forma basis, revenue came in at | 1143 crore, up 34% YoY but down 21% QoQ. On a pro forma basis, it reported box office revenue of | 602 crore, up 21% YoY and down 18% QoQ, with attendance at 30.5 million, up 21% YoY and down 18% QoQ, and average ticket prices (ATP) at 239, up 3% YoY and unchanged QoQ. Ad sales were at \$ 90.7 crore, a 21% QoQ decline due to subpar content. Food and beverage (F&B) revenues were 352 crores, up 13% year over year, with spending per head (SPH) at | 119.
- EBITDA (without the impact of Ind AS116) was at 5 crores, with margins at 0.5% due to the subpar box office performance.
- Loss was at INR 285.7 crore, with one-offs also having an impact.

PVR INOX

Market Capitalisation	13,219
Total Debt	1,505.16
Cash	453.87
Enterprise Value	20,912
Face Value	10
Shares O/S	9,79,72,813
52 Week Range	1,336.40 - 2,214.85

Share Holding

	Mar-22	Jun-22	Sep-22	Dec-22	Mar-23
Promoters	17.01	16.99	16.97	16.94	27.46
FIIs	33.31	36.56	36.4	42	31.2
DIIs	27.45	26.19	27.02	24.99	30.2
Public	22.23	20.26	19.61	16.08	11.14

NSE vs PVR INDX

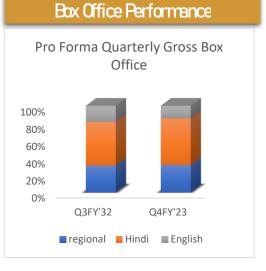


Key Risk

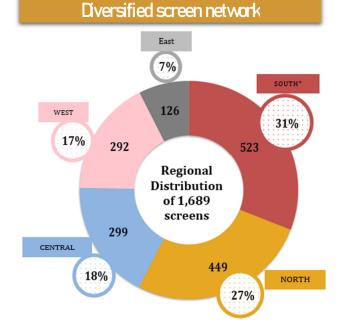
- Increased competition from OTT platforms.
- Lack of quality content
- Major sporting events may have an impact on occupancy rates.
- Technical advancements.

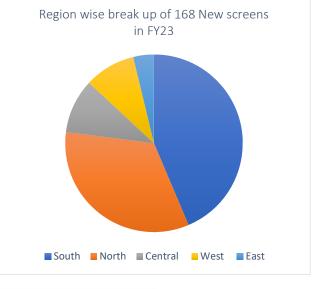
Operating & Growth Metrics



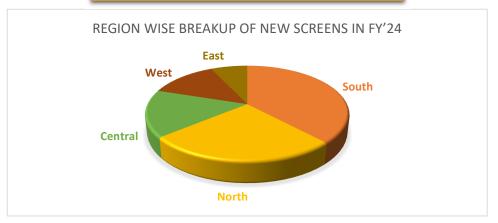


New Screens Addition





Screen opening Outlook



Financial Data

		Historical Fin	ancial Statem	ent - PVR INC	DX LTD		
articulars	Mar-18	3 Mar	-19 Ma	ar-20	Mar-21	Mar-22	Mar-23
Income Statement							
Sales	₹ 2,334.1	₹ 3,085.6	₹3,414.4	₹ 280.0	₹ 1,331.0	₹ 3,750.7	₹3,751.6
Sales Growth	10.13%	32.19%	10.66%	-91.80%	375.34%	181.79%	0.03%
COGS	₹ 1,355.7	₹ 1,750.7	₹ 2,020.5	₹512.0	₹1,085.3	₹749.1	₹ 2,703.8
COGS % Sales	58.08%	56.74%	59.18%	182.85%	81.54%	19.97%	72.07%
Gross Profit	₹ 978.46	₹ 1,334.85	₹ 1,393.92	-₹ 232.00	₹ 245.72	₹ 3,001.57	₹ 1,047.83
Gross Margins	41.92%	43.26%	40.82%	-82.85%	18.46%	80.03%	27.93%
Selling & General Expenses	₹ 576.98	₹748.24	₹ 317.87	₹ 103.52	₹ 139.99	₹ 1,953.88	
S&G Exp % Sales	24.72%	24.25%	9.31%	36.97%	10.52%	52.09%	0.00%
EBITDA	₹ 401.48	₹ 586.61	₹ 1,076.05	-₹ 335.52	₹ 105.73	₹ 1,047.69	₹ 1,117.42
EBITDA Margins	17.20%	19.01%	31.51%	-119.82%	7.94%	27.93%	29.78%
Interest	₹83.71	₹ 128.01	₹481.79	₹ 497.84	₹498.17	₹ 571.62	₹571.76
Interest % Sales	3.59%	4.15%	14.11%	177.79%	37.43%	15.24%	15.24%
Depreciation	₹ 153.69	₹ 191.28	₹ 542.46	₹ 574.82	₹614.40	₹753.32	₹753.32
Depreciation%Sales	6.58%	6.20%	15.89%	205.29%	46.16%	20.09%	20.08%
Earnings Before Tax	₹ 164.08	₹ 267.32	₹ 51.8	(₹ 1,408.2)	(₹ 1,006.8)	(₹ 277.3)	(₹ 207.7)
EBT % Sales	7.03%	8.66%	1.52%	-502.90%	-75.65%	-7.39%	-5.54%
Tax	₹ 70.4	₹ 109.6	₹62.7	(₹ 190.6)	(₹ 192.2)	₹127.4	₹127.4
Effective Tax Rate	42.93%	41.01%	121.12%	13.54%	19.09%	-45.95%	-61.36%

Net Profit	₹ 93.6	₹ 157.7	(₹ 10.9)	(₹ 1,217.6)	(₹ 814.6)	(₹ 404.7)	(₹ 335.1)
Net Margins	4.01%	5.11%	-0.32%	-434.82%	-61.21%	-10.79%	-8.93%
No of Equity Shares	5.02	5.02	5.52	6.08	6.1	9.8	9.8
Earnings per Share	₹ 18.65	₹31.41	-₹1.98	-₹ 200.25	-₹ 133.55	-₹ 41.29	-₹ 34.19
EPS Growth %	112.72%	68.40%	-106.31%	10004.27%	-33.31%	-69.08%	-17.20%
Dividend per Share	₹1.9	₹1.9	₹ 3.7		-	-	
Dividend payout ratio	9.99%	5.93%	-187.75%	0.00%	0.00%	0.00%	0.00%
Retained Earnings	90.01%	94.07%	0.00%	0.00%	0.00%	0.00%	0.00%

	His	torical Financial	Statement - P\	/R INOX LTD			
Particulars	Mar-18	Mar-19	Mar-20	Mar-21	Mar-22	Mar-2	
Balance Sheet							
Equity Share Capital	₹ 46.7	₹ 46.7	₹51.4	₹ 60.8	₹ 61.0	₹98.0	
Reserves	₹1,028.6	₹ 1,449.0	₹1,428.9	₹1,772.6	₹ 1,309.4	₹7,231.9	
Borrowings	₹ 830.5	₹1,282.4	₹ 5,066.2	₹ 5,003.1	₹ 5,195.9	₹ 8,051.9	
Other Liabilities	₹442.4	₹1,062.1	₹881.4	₹665.4	₹757.1	₹1,094.7	
Total Liabilities	₹ 2,348.3	₹ 3,840.2	₹ 7,427.8	₹ 7,501.9	₹ 7,323.3	₹ 16,476.4	
Fixed Assets Net Block	₹1,589.9	₹2,742.5	₹ 5,886.0	₹ 5,475.1	₹ 5,407.4	₹ 14,208.6	
Capital Work in Progress	₹ 101.7	₹220.8	₹ 154.7	₹217.2	₹ 64.5	₹247.3	
Investments	₹ 20.9	₹11.1	₹2.3	₹1.2	₹ 0.5	₹0.2	
Other Assets	₹ 427.6	₹617.5	₹842.7	₹ 1,021.3	₹ 1,168.0	₹1,409.9	
Total Non Current Assets	₹ 2,140.1	₹ 3,591.8	₹ 6,885.7	₹ 6,714.8	₹ 6,640.3	₹ 15,866.0	
Receivables	₹155.6	₹183.9	₹189.1	₹ 30.7	₹ 70.7	₹182.5	
Inventory	₹19.8	₹ 30.3	₹ 30.7	₹ 25.0	₹34.2	₹ 66.4	
Cash & Bank	₹32.8	₹34.1	₹322.3	₹731.4	₹ 578.1	₹361.6	
Total Current Assets	₹ 208.2	₹ 248.3	₹ 542.1	₹ 787.1	₹ 683.0	₹ 610.5	
Total Assets	₹ 2,348.3	₹ 3,840.2	₹7,427.8	₹ 7,501.9	₹ 7,323.3	₹ 16,476.4	

	Hi	storical Financial				
Particulars	Mar-18	Mar-19	Mar-20	Mar-21	Mar-22	Mar-23
Cash Flow Statements						
Cash from Operating Activities	₹ 446.3	₹829.6	₹787.0	(₹ 412.7)	₹166.8	₹863.8
Cash from Investing Activities	(₹ 362.6)	(₹ 1,006.3)	(₹ 390.3)	(₹ 288.6)	(₹ 2.8)	(₹ 575.9)
Cash from Financing Activities	(₹ 66.0)	₹142.4	(₹ 211.0)	₹ 1,075.5	(₹216.8)	(₹ 693.5)
Net Cash Flow	₹ 17.7	(₹ 34.2)	₹ 185.7	₹ 374.2	(₹ 52.8)	(₹ 405.6)

		Q4, FY'23		Q4, FY'22			
Particulars (INR Mn)	Reported	Impact	Adjusted	Reported	Impact	Adjusted	
Total Income	11,649	2	11,647	5,787	261	5,526	
Expenses	8,793	-2,585	11,378	4,364	-1,340	5,704	
BITDA	2,856 (1)	2,587	269 (1)	1,423	1,601	-178	
EBITDA Margin	24.50%		2.30%	24.60%		-3.20%	
Depreciation & Amortization	2,962 (2)	1,765	1,196 (2)	1,687	887	800	
BIT	-106	822	-927	-263	714	-977	
Finance Costs	1,886	1,467	419	1,252	866	385	
Exceptional item	-108 (3)		-108 (3)	0		0	
РВТ	-2,100	-646	-1,454	-1,515	-152	-1,363	
Corporate Tax	-1,240 (4)	162	-1,402 (4)	460	53	407	
PAT	-3,340	-483	-2,857	-1,055	-99	-956	
PAT Margin	-28.70%		-24.50%	-18.20%		-17.30%	
EPS - Basic (INR)	-51.31		-43.89	-17.29		-15.67	
EPS - Diluted (INR)	-51.31	-43.89	-17.29	-15.67			

Particulars	Q4, FY'23	Q4	, FY'22	% Change
Variable Cost	PVR-INOX	PVR	PVR+INOX	(A/B)-1
FHC (%)	46.90%	47.20%	46.80%	10 bps
COGS (%)	26.40%	26.50%	25.10%	130 bps
Fixed Cost				
Rent	2,674	1,265	1,909	40%
CAM	733	384	630	16%
Personnel	1,514	793	1,019	49%
Electricity & Water / Utilities	761	341	541	41%
Other Expenses ex Movie Dist., Print	1,903	1,012	1,621	17%
Total Fixed Expenses ex Movie Dist.	7,585	3,795	5,720	33%
Movie Dist., Print charges^	266	123	123	116%
Total Fixed Expenses incl. Movie Dist.	7,851	3,918	5,843	34%

	Ratio Analysis of - TATA MOTORS LTD						
Years	Mar-19	Mar-20	Mar-21	Mar-22	Mar-23	Trend	
SalesGrowth	32.19%	10.66%	-91.80%		181.79%		
EBITDA Growth	46.11%	83.44%		-131.51%			
EBIT Growth	62.92%	-80.62%	-2818.49%		-72.46%	~	
Net Profit Growth			11029.34%		-50.33%		
Dividend Growth	0.00%	99.78%	-100.00%	0.00%	0.00%	~~	
Gross Margin	43.26%	40.82%	-82.85%	18.46%	80.03%		
EBITDA Margin	19.01%	31.51%	-119.82%	7.94%	27.93%		
EBIT Margin	10.35%	30.00%	383.08%	83.59%	35.33%		
EBT Margin	8.66%	1.52%	-502.90%	-75.65%	-7.39%		
Net Profit Margin	5.11%	-0.32%	-434.82%	-61.21%	-10.79%	~~~~	
SalesExpenses%Sales	24.25%	9.31%	36.97%	10.52%	52.09%		
Depreciation%Sales	6.20%	15.89%	205.29%	46.16%	20.09%	~	
OperatingIncome%Sales	10.35%	30.00%	383.08%	83.59%	35.33%	\Box	
Return on Capital Employed	14.23%	8.15%	-13.32%	-7.75%	1.91%	-	
Retained Earnings%	94.07%	0.00%	0.00%	0.00%	0.00%	< ···	
Return on Equity%	10.54%	-0.74%	-66.41%	-59.45%	-5.52%		
Self Sustained Growth Rate	9.92%	0.00%	0.00%	0.00%	0.00%	<	
Interest Coverage Ratio	3.09x	1.11x	-1.83x	-1.02x	0.51x	~	
Debtor Turnover Ratio	16.78x	18.06x	9.12x	18.82x	20.55x		
Creditor Turnover Ratio	2.91x	3.87x	0.42x	1.76x	3.43x	~	
nventory Turnover	101.70x	111.33x	11.22x	38.92x	56.51x	-	
Fixed Asset Turnover	1.13x	0.58x	0.05x	0.25x	0.26x		
Capital Turnover Ratio	2.06x	2.31x	0.15x	0.97x	0.51x		
Debtor Days	22	20	40	19	18		
Payable Days	126	94	867	208	107	\sim	
Inventory Days	4	3	33	9	6		
Cash Conversion Cycle (in days)	-100	-71	-795	-179	-82		
CFO/Sales	8.18%	6.26%	10.20%	11.61%	5.13%		
CFO/Total Assets	21.60%	10.60%	-5.50%	2.28%	5.24%		
CFO/Total Debt	64.69%	15.54%	-8.25%	3.21%	9.75%		

Strong Line up of movies

THE LITTLE









CAST SHAMEIK MOORE, HAILEE STEINFELI

DIRECTOR JOAQUIM DOS SANTOS

2ND JUNE'2023

ENGLISH





CHUPPI

FFICIAL TRAILER



26TH MAY'2023 LUKA CHUPPI 2 CAST VICKY KAUSHAL, SARA ALI KHAN

HINDI

THE FLASH

DIRECTOR ANDY MUSCI HIETTI

ENGLISH

CAST EZRA MILLER, BEN AFFLECK, MICHAEL KEATON

15TH JUNE'2023

INDIANA JONES AND THE DIAL OF DESTINY

CAST HARRISON FORD

DIRECTOR JAMES MANGOLD

29TH JUNE'2023

ENGLISH

JAILER

CAST RAJINIKANTH, RAMYA KRISHN YOGI BABU

DIRECTOR NELSON DILIPKUMAR

10[™] AUG'2023

TAMIL

NAN

-DIRECTOR LAXMAN UTTEKAR 2ND JUNE'2023



DIRECTOR ARI ASTER ENGLISH 26[™] MAY'2023 TRANSFORMERS RISE OF THE BEASTS

BEAU IS AFRAID

CAST JOAQUIN PHOENIX PARKER POSEY, AMY RYAN



ELEMENTAL

DIRECTOR PETER SOHN

ENGLISH

CAST MAMOUDOU ATHIE, LEAH LEWIS

16[™] JUNE'2023

SATYA PREM KI KATHA

CAST KARTIK ARYAN, KIARA ADVANI

DIRECTOR SAMEER VIDWA

HINDI

ADIPURUSH 0 CAST PRABHAS, SAIF ALI KHAN DIRECTOR OM RAUT HINDI 16TH JUNE'2023 ADIPURUSH



MAIDAAN CAST AJAY DEVGN PRIYAMANI, GAJRAJ RAO DIRECTOR AMIT RAVINDERNATH SHARMA HINDI 23RD JUNE'2023



भार

BAI PAN BHAARI DEVA CAST ROHINI HATTANGADI, VANDANA GUP SUKANYA KULKARNI DIRECTOR KEDAR SHINDE MARATHI



INSIDIOUS: THE RED DOOR CAST ROSE BYRNE, PATRICK WILSON HIAM ABBAS DIRECTOR PATRICK WILSON ENGLISH

OPPENHEIMER

CAST CILLIAN MURPHY

DIRECTOR CHRISTOPHER NOLAN

21st JULY'2023

ENGLISH



AVE THE DAT

Diek

ani

28TH JULY 202

CAST TOM CRUISE, HAYLEY ATWELI REBECCA FERG DIRECTOR CHRISTOPHER MCQUARRIE ENGLISH



MAAVEERAN CAST SIVAKARTHIKEYAN DOSS TAMIL



Satyaprem

Katha

BARBIE CAST MARGOT ROBBIE, RYAN GOSLING, AMERICA FERRERA DIRECTOR GRETA GERWIG ENGLISH



CARRY ON JATTA 3 CAST GIPPY GREW BINNU DHILL GURPREET G DIRECTOR SMEEP KANG 29TH JUNE'2023

26 Ψ 30TH JUNE'2023

INSIDIOUS







ROCKY AUR RANI KI PREM KAHANI

CAST RANVEER SINGH, ALIA BHATT

DIRECTOR KARAN JOHAR

28TH JULY'2023

HINDI



ALER

INDIANA JONES



21st JULY'2023



CAST RANBIR KAPOOR DIRECTOR SANDEEP REDDY VANGA HINDI

11[™] AUG'2023







DIRECTOR MICHAEL CHAVES ENGLISH

8TH SEP'2023



CAST PRABHAS, SHRUTI HASSAN DIRECTOR PRASHANTH NEEL





KUSHI 0 -

DHA



YODHA

CAST SIDHARTH MALHOTRA, DISHA PATAN RAASHI KHAN

DIRECTOR SAGAR AMBRE, PUSHKAR OJHA

15[™] SEP'2023

HINDI

PATE

R 1

ANIMA



PRODUCTION NO 27 CAST AKSHAY KUMAR, RADHIKA MADAN PARESH RAWAL DIRECTOR SUDHA KONGARA

HINDI





























28TH SEP'2023



VIDUTHALAI -PART 2 CAST VIJAY SETHUPATHI SOORI

DIRECTOR VETRIMAAR TAMIL



SRI CAST RAJKU MMAR RAD DIRECTOR TUSHAR HIRANANDA NDAN HINDI

15[™] SEP'2023





Valuation and Outlook

The months of February and March of 23 saw lesser traction and a lack of new Hollywood releases. Scale of expansion, faster growth trajectory, and other revenue/cost synergies will benefit the combined business. We value the PVR-INOX stock at 1540.

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